

# Information Delivery Solution

*The way you want it!*

Presentation for  
**CTBOUG**

Presented by  
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## Presentation Information (Hidden Slide)

- **Author:** Sanjay Goradia
- **Company:** PowerTec Solutions, Inc.
- **Presentation Title:** Information Delivery Solution – The way you want it!
- **Presentation Abstract:**

Information Delivery is a key element of BI deployment. Learn more about what functionalities and features to consider in an ideal Information Delivery Solution. See a live demo of InfoBurst, a customized, ready to use solution for delivering dynamic document types, such as Business Objects, Crystal Reports, as well as static documents, such as PDF, Excel, etc. in multiple formats & multiple destinations. Come explore the powerful features of this product for deploying an Information Delivery Solution, THE WAY YOU WANT IT!



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## Agenda

- Introduction
- Information Delivery & Needs
- Current Distribution Efforts & Drawbacks
- Information Delivery - Success Factors
- Proposed Solution - InfoBurst
- InfoBurst - Live Demo
- Customer Success Story
- Conclusion
- Q & A



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## Introduction

- PowerTec has been a Business Intelligence Solutions company since 1996.
- **Our Mission:**
  - To collaborate with our clients and deliver value while realizing goals.
- **Our Partners:**
  - Business Objects
  - InfoSol
  - Advisor Solutions
- **Our Services:**
  - Consulting (Business Objects & Crystal Enterprise Reporting)
  - Product Migration (BO 6.5, CE 10 & XI)
  - Information Delivery and Version Control Solutions
  - Business Visualization Solutions (Advanced Analysis)
- **Our Customers:**
  - Global 2000 customers – Pharmaceutical, Financial, Retail & Manufacturing



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## Information Delivery and Needs

- **Information Delivery is ...**
  - To disseminate business critical information to the right people, in the right format at the right time.
  - A key element of BI deployment.
- **The Needs ...**
  - Businesses have growing need for fast, efficient and reliable delivery solution to communicate with Employees, Customers, and Partners locally and globally.
  - Businesses need to push information to consumers via e-mail, or deliver it to intranet/extranet portals, or publish it to Corporate repository.

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## Current Distribution Efforts & Drawbacks

- **Current Distribution Efforts:**
  - Distribution jobs Scheduled individually via BCA
  - VBA Scripting (Macros) behind Reports for Distribution
  - Custom Report Distribution Application developed using BO SDK.
- **Drawbacks:**
  - Lots of home grown scripting
  - Difficulty in managing/scaling/supporting
  - Limited scheduling/auditing functionalities

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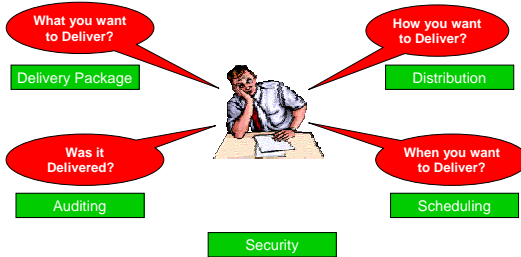
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## Information Delivery - Success Factors

- **Questions to consider for an ideal Information Delivery Solution.**



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## Delivery Package - Features



- **Support Static and Dynamic Document types**
  - Business Objects, Crystal Reports, WebIntelligence, Excel, PDF, and other types.
- **Distribute Multiple document types in a single package**
- **Visibility of Package**
  - To ensure that the right users can see their documents and delivery packages.

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## Distribution - Features



- **Multiple Distribution options**
  - Network, E-mail, FTP, Printer, Corporate Repository, etc.
- **Multiple Distribution formats**
  - Native, PDF, Excel, HTML, Text, etc...
- **Distribution Templates**
  - Reusable Templates with pre-defined Formats/ Destinations
- **Dynamic E-mail Distribution list**
  - Based on File, Database tables, LDAP
- **Static and Dynamic Prompt values**
  - Based on SQL Query or Static values
- **Single Refresh Report Bursting**
  - Burst a report using filter(s)

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## Scheduling - Features



- **Built-in scheduler with various scheduling options.**
- **Event Driven**
  - File Watcher
  - Trigger
- **Personalized view of Scheduled jobs**
  - View/Modify scheduled user jobs

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## Auditing - Features

- **Runtime Activity Log**
  - Details on Package Delivery Success/Failure
- **User Audit Log**
  - Monitor User Actions – Create, modify, delete delivery of package
- **Delivery Notification**
  - Notify user on Delivery status



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## Proposed Information Delivery Solution - InfoBurst

### What is Infoburst ?

- **A powerful report distribution solution for delivering different type of reports to different destinations in a variety of formats.**
  - Deliver multiple reports in a single Package to multiple destinations in multiple formats
  - Various Scheduling options and detail Auditing functionality
- **Developed as a direct result of our customer's needs to deliver and manage distribution tasks**
- **100% Web Based, no client software required**
- **Architecture based on .Net platform**
- **Available for 3+ years, 3 major versions released**
- **No Programming required**
  - InfoBurst does not require macros or code to be embedded in any reports

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## InfoBurst - Live Demo

- **Lets see how InfoBurst can be used to manage the distribution of Sales Reports to multiple destinations in multiple formats**

**We will build a Burst (Delivery Package) with multiple Sales reports:**

1. **Global Sales report - Distribute via Email in In-line HTML format to a Sales Manager**
2. **Global Sales by State with Filter report - Distribute on a Network folder in PDF using parameter values**

- **We will schedule and execute this Burst and follow the execution step by step**

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## Customer Success Story

- **Large multi-national manufacturing and distribution corporation**
  - Business Objects, 2000+ report users
  - Generating 45,000 reports per month
  - 12 data stewards
- **Looking for a way to deliver key reports via Email in both PDF and Excel formats**
  - Needed to add personalization to XLS
  - Needed to deliver daily summary to CEO on blackberry (in-line text format)
- **InfoBurst was evaluated end of 2002, went into full production April 2003**

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## Conclusion

- **Needs for delivering reports to the right people, in the right format, at right time is growing significantly.**

### Options: Build Vs. Buy

- **BUILD** a solution in-house with scripting, which requires expertise, is time consuming, involves high maintenance, and increased TCO (total cost of ownership).
- **BUY** a product such as InfoBurst, which is ready to use, requires no scripting, is feature rich, and provides a quick ROI (return on investment).

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## Questions & Answers



For more information e-mail: [sgoradia@powertecinc.com](mailto:sgoradia@powertecinc.com)  
Visit us at [www.powertecinc.com](http://www.powertecinc.com)

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